prought from Brazil more than years ago and is now in a shouse of the department of

long-lasting little flowers grown in popularity for dec

## Three Ways to Greatness

to their possessions. They are distinguished by reason of their things.

It was the method of the rich fool, who had so much that he had to increase his storage piace. Having done so, he said to his soul; "Thou hast much goods laid up for many years. Take thine ease." But instead of being on Easy Street he was on Judgment Day Avenue, for God said to him: "This night thy soul shall be required of thee." He owned everything but his soul.

Then there is the method of in-

Then there is the method of inflation. There are people who grow as a football grows. They are great in proportion to their self-esteem. They are swollen with conceit, puffed up with hot air. A puncture brings on a fatal coliapse. It is people who have achieved greatness by inflation of whom the apostle speaks when he says: "If a man thinketh himself to be something when he is nothing, he deceiveth himself." It is a laconic way of himself." It is a laconic way of its 50th anniversary as a city. calling such a man a fool. And so James Wilson, for 16 years sec

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calls the man who is great in this

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reach of everyone.

## Our Deptal Policy

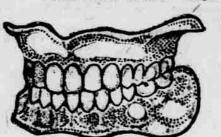
The New York Dental Company is one of the old established and well known Dental institutions of the northwest. It's well earned reputation has been built throughout its many years of faithful service to patients, more than 100,000 persons having availed themselves of the services of its corps of highly skilled Dental Specialists.

The commendable policy of Dependable Dentistry at Honest Prices that has become a household word with patients of the Minneapolis office will be rigidly adhered to by the Davenport office, and all persons entrusting their dental work to the new office will be assured of the same high character of work and careful, conscientious service that has at all times been accorded patients at the mother institution.

All of the advantages of the largest city dental office will now be brought to your own city. The latest, approved methods known to dental science, the newest equipment and appliances of proved merit, will now be at your command; with a specialist for each branch of the work who will be able to give authoritative, intelligent advice regarding your dental require-ments and to carry your work to completion in the shortest possible time consistent with 100 per cent efficiency.

We do things in a big way, and for that reason are in position to positively save you money on Dental Work, over the prices charged by the average dentists. We purchase our materials and supplies in large quantities, thereby effecting a substantial saving; our organization is thoroughly systematized, en-abling us to handle the maximum volume of Dental work. and the consequent savings effected are passed on to our patients. And withal, you have the satisfaction of knowing that you are dealing with an institu-tion that has the financial ability to make good every promise.

## **Artistic New York Dentures**



Special Price for Opening Week

You must see a sample of this set of teeth in order to fully appreciate its beauty and sterling quality. The Artistic New York Dentures are constructed by the latest approved method known to Dental Science, assuring an accurate fit, without danger of tipping or falling. They so closely conform to the shape and arrangement of the original natural teeth that perfect mastication is assured, at the same time combining great strength and light weight, allowing the maximum of the comfort to the wearer. By careful selection of the style of teeth indicated by the patient's type of face, the facial expression is improved and a set of teeth that closely resembles nature's teeth is the result. We recommend this set, at our moderate price, as one of the very best values obtainable. Either upper or lower set for opening week only .... \$15.00

#### **Cast Gold Plates**

The greatest achievement of modern dentistry is represented in the handsome Cast Gold Plates, which we are now able to offer to our patients at a reasonable price. These are made by a new, scientific process and constitute one of the finest fitting, most durable and handsome plates ever produced. By this new process the plate is made to conform perfectly to the shape of the mouth, thereby creating perfect suction which retains it in place, with no danger of misplacement or falling. These plates are lightweight, of 22-karat gold, with teeth of highest grade porcelain, making not only a most durable plate that has a maximum of strength for mastication purposes, but one in which the teeth convey a most "natural" and pleasing expression. You must see a sample of these popular plates and you will then realize their sterling quality and artistic appearance. Get our Prices.

#### **EXAMINATION AND ADVICE** FREE

Always come and get our price—as a reliable guide—before you contract for dental work anywhere. It will be your protection against overcharge. We guarantee lowest prices consistent with the highest grade of workmanship and ma-

## 100% Vital Dentistry

Medical science has so clearly established the connection between unsound teeth and various bodily and mental diseases that, in this day and age, it is folly for anyone to be satisfied with dentistry of questionable merit.

We keep constantly in touch ' with the latest discoveries relating to the dental profession, and the result of our findings has made us strong advocates of 100 per cent VITAL DENTISTRY. This means that we do not approve of filling or crowning "dead" teeth—teeth in which the nerves have been killed.

Dead teeth are a serious menace to one's health since they almost invariably form abscesses at their roots and spread poison broadcast throughout the system, setting up diseased condition in the various organs and tissues of the body.

REMEMBER, DENTISTRY THAT PERMITS THE CROWNING OR FILLING OF DEVITALIZED TEETH IS US-UALLY NOT ONLY EXPEN-SIVE TO THE PATIENT IN DOLLARS AND CENTS, BUT A SERIOUS MENACE TO THE HEALTH AS WELL.

The X-Ray is one of the mar-/ vels of modern science. Its importance in connection with Dentistry is everywhere undisputed by the well-informed dentist. We make extensive use of X-Ray photography in locating hidden or "blind" abscesses at the roots of teeth, having our own X-Ray apparatus in charge of a competent operator. The importance of this phase of our work will be understood when it is explained that blind abscesses at the roots of the teeth are the cause of a large proportion of human ills, yet they usually give no warning pain in the teeth and their presence can only be detected through an X-Ray photograph.

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The use of NOVOCAIN, the modern anaesthetic renders not only extractions, but also other dental operations, such as preparing cavities for filling, etc., practically painless. We can insure our patients the minimum of discomfort when they have their dental work attended to at our offices.

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